

Remit Address:

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	TV
Estimate Number	3099

Invoice #	4083097-2
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083097
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	10/28/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
Immediately Preemptible											
	WHBQ			M	10/29/12	:30	6:28 AM	TVCENPHI L1204H	\$100.00		7
	WHBQ			M	10/29/12	:30	6:57 AM	TVCENPHI L1204H	\$100.00		1
	WHBQ			Tu	10/30/12	:30	6:21 AM	TVCENPHI L1204H	\$100.00		8
	WHBQ			Tu	10/30/12	:30	6:44 AM	TVCENPHI L1204H	\$100.00		2
	WHBQ			W	10/31/12	:30	6:39 AM	TVCENPHI L1204H	\$100.00		6
	WHBQ			W	10/31/12	:30	6:59 AM	TVCENPHI L1204H	\$100.00		3
	WHBQ			Th	11/01/12	:30	6:10 AM	TVCENPHI L1204H	\$100.00		9
	WHBQ			Th	11/01/12	:30	6:58 AM	TVCENPHI L1204H	\$100.00		4
	WHBQ			F	11/02/12	:00			\$100.00	See MG 1.11,1.12,1.13,1.14,1.15,1.16	5
	WHBQ			F	11/02/12	:30	6:26 AM	TVCENPHI L1204H	\$100.00		10
	WHBQ	Good Morning Memphis 430a	430a-5a	M	11/05/12	:30	4:39 AM	TVCENPHI L1204H	\$5.00	MG for 16.2,1.5	13
	WHBQ	M-F 11a-1130a News	11a-1130a	M	11/05/12	:30	11:20 AM	TVCENPHI L1204H	\$85.00	MG for 16.2,1.5	11
	WHBQ	TMZ	1030p-11p	M	11/05/12	:30	10:42 PM	TVCENPHI L1204H	\$100.00	MG for 16.2,1.5	16
	WHBQ	TMZ	1030p-11p	M	11/05/12	:30	10:59 PM	TVCENPHI L1204H	\$100.00	MG for 16.2,1.5	15
	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	11/06/12	:30	4:38 AM	TVCENPHI L1204H	\$5.00	MG for 16.2,1.5	12
	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	11/06/12	:30	4:51 AM	TVCENPHI L1204H	\$5.00	MG for 16.2,1.5	14
2	WHBQ	Good Morning Memphis 6a	6a-7a								
Immediately Preemptible											
	WHBQ			M	11/05/12	:30	6:20 AM	TVCENPHI L1204H	\$100.00		4
	WHBQ			M	11/05/12	:30	6:57 AM	TVCENPHI L1204H	\$100.00		1
	WHBQ			Tu	11/06/12	:30	6:21 AM	TVCENPHI L1204H	\$100.00		2
	WHBQ			Tu	11/06/12	:30	6:51 AM	TVCENPHI L1204H	\$100.00		3
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
Immediately Preemptible											
	WHBQ			M	11/05/12	:30	7:51 AM	TVCENPHI L1204H	\$90.00		1
	WHBQ			M	11/05/12	:30	8:43 AM	TVCENPHI L1204H	\$90.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
	WHBQ			Tu	11/06/12	:30	7:29 AM	TVGENPHI L1204H	\$90.00		2
	WHBQ			Tu	11/06/12	:30	8:24 AM	TVGENPHI L1204H	\$90.00		4
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	5x	11111--				
	WHBQ			M	10/29/12	:30	7:21 AM	TVGENPHI L1204H	\$90.00		4
	WHBQ			Tu	10/30/12	:30	8:13 AM	TVGENPHI L1204H	\$90.00		2
	WHBQ			W	10/31/12	:30	8:22 AM	TVGENPHI L1204H	\$90.00		1
	WHBQ			Th	11/01/12	:30	8:32 AM	TVGENPHI L1204H	\$90.00		5
	WHBQ			F	11/02/12	:30	7:58 AM	TVGENPHI L1204H	\$90.00		3
6	WHBQ	Fox News Sunday	10a-11a								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	1x	-----S				
	WHBQ			Su	11/04/12	:30	10:32 AM	TVGENPHI L1204H	\$35.00		1
7	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	4x	111-1--				
	WHBQ			M	10/29/12	:30	5:57 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			Tu	10/30/12	:30	5:15 PM	TVGENPHI L1204H	\$175.00		1
	WHBQ			W	10/31/12	:30	5:31 PM	TVGENPHI L1204H	\$175.00		3
	WHBQ			F	11/02/12	:30	5:24 PM	TVGENPHI L1204H	\$175.00		4
8	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	2x	---T--				
	WHBQ			Th	11/01/12	:30	5:31 PM	TVGENPHI L1204H	\$175.00		1
	WHBQ			Th	11/01/12	:30	5:53 PM	TVGENPHI L1204H	\$175.00		2
9	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									

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**Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015**

INVOICE

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9	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	2x	M-----				
	WHBQ			M	11/05/12	:30	5:17 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			M	11/05/12	:30	5:42 PM	TVGENPHI L1204H	\$175.00		1
10	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	5x	11111--				
	WHBQ			M	10/29/12	:30	9:46 PM	TVGENPHI L1204H	\$250.00		2
	WHBQ			Tu	10/30/12	:30	9:29 PM	TVGENPHI L1204H	\$250.00		3
	WHBQ			W	10/31/12	:30	9:46 PM	TVGENPHI L1204H	\$250.00		4
	WHBQ			Th	11/01/12	:30	9:25 PM	TVGENPHI L1204H	\$250.00		1
	WHBQ			F	11/02/12	:30	9:33 PM	TVGENPHI L1204H	\$250.00		5
11	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	1x	M-----				
	WHBQ			M	11/05/12	:30	9:27 PM	TVGENPHI L1204H	\$250.00		1
13	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-----S-				
	WHBQ			Sa	11/03/12	:30	10:33 PM	TVGENPHI L1204H	\$124.00		1
14	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-----S				
	WHBQ			Su	11/04/12	:30	9:19 PM	TVGENPHI L1204H	\$124.00		1
15	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
					10/29/12 to 11/04/12	5x	11111--				
	WHBQ			M	10/29/12	:30	10:10 PM	TVGENPHI L1204H	\$200.00		5
	WHBQ			Tu	10/30/12	:30	10:22 PM	TVGENPHI L1204H	\$200.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
	WHBQ			W	10/31/12	:30	10:15 PM	TVGENPHI L1204H	\$200.00		1
	WHBQ			Th	11/01/12	:30	10:28 PM	TVGENPHI L1204H	\$200.00		4
	WHBQ			F	11/02/12	:30	10:08 PM	TVGENPHI L1204H	\$200.00		2
16	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
	WHBQ				11/05/12 to 11/11/12	2x	M-----				
	WHBQ				M	11/05/12	:00		\$200.00	See MG 1.11,1.12,1.13,1.14,1.15,1.16	2
	WHBQ				M	11/05/12	:30	10:22 PM	\$200.00		1
17	WHBQ	Good Morning Memphis 430a	430a-5a								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	3x	MTWTF--				
	WHBQ				W	10/31/12	:30	4:47 AM	\$5.00		1
	WHBQ				Th	11/01/12	:30	4:56 AM	\$5.00		3
	WHBQ				F	11/02/12	:30	4:53 AM	\$5.00		2
18	WHBQ	College Football Daytime	Various								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	2x	-----S-				
	WHBQ				Sa	11/03/12	:30	3:35 PM	\$120.00		2
	WHBQ				Sa	11/03/12	:30	4:41 PM	\$120.00		1

Aired Spots**56**

Gross Total **\$7,048.00**
Agency Commission **\$1,057.20**
Net Amount Due **\$5,990.80** Payment Terms 30 Days

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